



Greetings,

Do you love helping children succeed and supporting the arts? You can do both by sponsoring Center Stage Alliance, a nonprofit visual and performing arts education center and community theatre, offering expert training in the arts to our community. Classes are taught by professional arts educators and then, students showcase what has been learned through theatre productions.

Center Stage Alliance is an active member of our community, holding regular events at little to no cost to participants, including bluegrass jam sessions, summer arts camp, arts education classes, and several theatrical productions throughout the season.

Any child interested in the arts, regardless of family income, is welcome. We strive to keep class costs low for everyone and offer scholarships to students who would not be able to take a class in the arts otherwise. We are able to do this by having passionate educators willing to volunteer teaching hours, and through help from donors and sponsors like you.

We are in need of sponsors and would love to have your help, either through an advertisement for an upcoming show, or our corporate sponsorship program. Any amount is appreciated, and more information regarding advertising/sponsorship opportunities, including details about our upcoming season, can be found on the next page. All donations are tax deductible.

Your consideration is appreciated. Thank you in advance for making a difference in the lives of children and others in our community.

Thank you,

Mykel Inscore Myers  
Center Stage Alliance  
President & Executive Creative Director

*\*Classes include, but are not limited to: Art (drawing, painting, sculpture), music, voice, dance, SFX makeup, theatre, sound and lighting design, acting, set design and building. While our main focus is on youth, there are opportunities for all ages.*



## Advertising/Sponsorship Opportunities

Center Stage Alliance is a 501(c)3 nonprofit organization and all donations are tax deductible.

### **Playbill Advertisement**

A playbill advertisement sponsors one theatrical production, runs for the duration of that show, and is offered in five sizes. Shows for the 2022-2023 season are Fantastic Mr. Fox (Sept. 29-Oct.8, 2022), Christmas Belles (Dec. 1-10, 2022), and The Sound of Music (March 16-25, 2023).

Small Business Card (3x1.7)	\$50
¼ Page (5x1.4)	\$150
½ Page (5x4)	\$200
¾ Page (5x6.5)	\$250
Full Page (5x8)	\$300

### **Season Sponsors**

Season sponsor contributions help fund all theatrical productions, as well as the arts education program. Your donation helps provide art supplies, shop materials, royalties, props, costumes, ensures low class fees for all students, and allows us to offer scholarships to students in need.

Tier	Amount	How it Makes a Difference	Sponsor Benefits
*Executive Producer	\$5000	<ul style="list-style-type: none"> <li>• Helps pay for the royalties to produce 1 show/season</li> <li>• Provides a summer arts camp scholarship for 4 children.</li> <li>• Provides a fall arts class scholarship for 4 children.</li> <li>• Allows all individuals to participate in productions at no cost to the participant.</li> <li>• Helps cover the cost of necessary supplies for arts education for both summer camp and fall classes.</li> <li>• Helps cover costs associated with the purchase of training materials and equipment for students.</li> </ul>	<ul style="list-style-type: none"> <li>• Full-page color ad on the back cover of each show playbill for the season (\$1,050 value).</li> <li>• Logo on the Center Stage Alliance website.</li> <li>• Logo on all show posters for each production.</li> <li>• Logo on all show and education marketing materials.</li> <li>• Sponsor spotlight on social media, with link to sponsor site, once per production.</li> <li>• Business mentioned in each curtain speech of all season's productions.</li> <li>• Six (6) tickets per show (\$360 value).</li> </ul>
Producer	\$2500	<ul style="list-style-type: none"> <li>• Helps pay for the royalties to produce 1 show/ season</li> </ul>	<ul style="list-style-type: none"> <li>• Full-page, color ad in each show playbill for the season (\$750).</li> </ul>



		<ul style="list-style-type: none"> <li>• Provides a summer arts camp scholarship for 2 children.</li> <li>• Provides a fall arts class scholarship for 2 children</li> <li>• Allows all individuals to participate in productions at no cost to the participant.</li> <li>• Helps cover the cost of necessary supplies for arts education for both summer camp and fall classes.</li> <li>• Helps cover costs associated with the purchase of training materials and equipment for students.</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Center Stage Alliance website.</li> <li>• Business listed as a sponsor on show marketing materials.</li> <li>• Sponsor spotlight on social media, with link to sponsor site, once per production.</li> <li>• Business mentioned in each curtain speech of all season's productions.</li> <li>• Four (4) tickets per show (\$240 value).</li> </ul>
Director	\$1500	<ul style="list-style-type: none"> <li>• Helps pay for the royalties to produce part of 1 show/ season</li> <li>• Provides a summer arts camp scholarship for 1 child.</li> <li>• Provides a fall arts class scholarship for 1 child.</li> <li>• Allows all individuals to participate in productions at no cost to the participant.</li> <li>• Helps cover the cost of necessary supplies for arts education for both summer camp and fall classes.</li> </ul>	<ul style="list-style-type: none"> <li>• 3/4 page ad in each show playbill for the season (\$500 value).</li> <li>• Logo on Center Stage Alliance website.</li> <li>• Sponsor spotlight on social media, with link to sponsor site, once per production.</li> <li>• Mentioned in 2 curtain speeches (will include opening night) per production.</li> <li>• Two (2) tickets per show (\$120 value).</li> </ul>
Assistant Director	\$1000	<ul style="list-style-type: none"> <li>• Helps pay for the royalties to produce part of 1 show/ season</li> <li>• Provides a summer arts camp scholarship for 1 child.</li> <li>• Provides a fall arts class scholarship for 1 child.</li> <li>• Allows all individuals to participate in productions at no cost to the participant.</li> <li>• Helps cover the cost of necessary supplies for arts education for both summer camp and fall classes.</li> </ul>	<ul style="list-style-type: none"> <li>• 1/2 page ad in each playbill for the season (\$450 value).</li> <li>• Logo on Center Stage Alliance website.</li> <li>• Sponsor spotlight on social media, with link to sponsor site, once per production.</li> <li>• Mentioned in opening night curtain speech per production.</li> <li>• Two (2) tickets per show (\$120 value).</li> </ul>
Stage Manager	\$500	<ul style="list-style-type: none"> <li>• Provides a summer arts camp scholarship for 2 children.</li> <li>• Provides a fall arts class scholarship for 2 children.</li> <li>• Allows all individuals to participate in productions at no cost to the participant.</li> <li>• Helps cover the cost of necessary supplies for arts education for both summer camp and fall classes.</li> </ul>	<ul style="list-style-type: none"> <li>• 1/4 page ad in each playbill for the season (\$300 value).</li> <li>• Listed as a sponsor on Center Stage Alliance website.</li> <li>• Mentioned in one curtain speech per season.</li> <li>• Two (2) tickets per season (\$40 value).</li> </ul>

*\* Executive Producer sponsorship is exclusive, with first right of refusal for the following season.*



## Advertising/Sponsorship Agreement

Thank you for supporting Center Stage Alliance! Your contributions help provide arts education for our community.

### Yes! I want to help!

Organization Name:	
Contact Name:	
Contact Phone:	
Contact Email:	
Advertising or Season Sponsor?	Advertising                      Season Sponsor
Advertising size/ Sponsorship Level:	
Signature:	
Printed name:	
Date:	

All donations are tax deductible. Our tax ID is 85-0964263.

Completed forms can be mailed, along with payment, to:  
Attn: Center Stage Alliance  
139 E. Broad Street, Statesville NC 28677

Checks should be made payable to Center Stage Alliance.

Donations can also be made online at [CenterStageAlliance.org](http://CenterStageAlliance.org). If paying online, please email completed form to [centerstagealliance@gmail.com](mailto:centerstagealliance@gmail.com).

After receiving your information, you will be contacted with additional information regarding advertising deadlines, complimentary tickets, and other sponsorship benefits.

For questions, please email [centerstagealliance@gmail.com](mailto:centerstagealliance@gmail.com).